

# APA DIVISIONS COUNCIL FY2016 ANNUAL DIVISION PERFORMANCE REPORT DUE NOVEMBER 15, 2016

**Division: Regional and Intergovernmental Planning** 

**Chair: Dan Reuter** 

#### 1. Workplans and Budgets

The Regional and Intergovernmental Planning Division (RIPD) 2015-2016 and 2016-2017 Work Plans and Budget are attached as appendices to this report.

#### 2. Communications

The following tools were used to communicate with Division members:

#### **E-News Communications**

The Division published eleven issues of its **E-News** during FY 2016. Dan Reuter produced the Enews in 2016. The E-news is published through a Mail Chimp account.

#### **E-Journal Publication**

In January 2015 the Division published its Fall 2014/ Winter 2015 issue of **E-Journal** (see attached). Rocky Piro and Bob Leiter co-edited this issue. The Division did not publish a second issue of the E-Journal during FY 2014-15 due to workload related to the Division's PAS Report project.

#### **Division Website Upgrade**

During 2015, the Division under the leadership of Sharon Rooney, 1st Vice-Chair, and Bob Leiter began to act upon the 2013 Task Force recommendations to upgrade the Division website. The RIPD transitioned its previous website to the APA platform with the assistance of Board member Sharon Rooney and Jennie Gordon at APA. The new website continues to be evaluated and upgraded.

#### LinkedIn

The Division began using a LinkedIn account to communicate with existing and potential members.

#### 3. 2016 National Planning Conference Activities

### RIPD By-right Session: Regional Climate Change Resilience and Mitigation through Collaboration

In this session, speakers from three geographically diverse regions described collaborative approaches being used to increase their communities' resilience to severe storms, climate change impacts, and reduction in greenhouse gas emissions. SANDAG has created the San Diego Regional Climate Collaborative, www.sdclimatecollaborative.org, which serves public agencies through networking, trainings, and sharing resources.

The Metropolitan Council for the Minneapolis / Saint Paul region has incorporated climate resilience into Thrive MSP 2040, which sets the policy foundations for systems and policy plans developed by the Council as well as transit and wastewater operations. On Cape Cod, the Cape Cod Commission is collaborating with the Federal Highway Administration (FHWA), public transportation stakeholders, and municipal Departments of Public Works to complete a four-year study to rank transportation assets according to their vulnerability to sea level rise, storm surge, and coastal erosion using an on-line Sea Level Rise Viewer. RIPD by-right session on climate change occurred: 8 – 9:15 am Tuesday, 4/5

#### PAS Report By-right Session: Emerging Trends in Regional Planning

The session was moderated by Robert Leiter, FAICP, and Rocky Piro, FAICP, who co-authored the PAS report. They were joined by Mark Vander Schaaf and Mariia Zimmerman, two contributors to the report. Regional planning in the United States has undergone an evolution over the past several decades – and continues to evolve. The dominant pattern in much of the 20th century was the crafting of regional plans to address single issues, such as regional plans for transportation or regional economic development strategies. Regional planning is becoming more multidimensional and comprehensive, and is now addressing a range of issues including land use, transportation, open space, adequate facilities, and air quality. In this session, speakers discussed the transformation of regional planning. RIPD PAS session occurred: 4-5:15 pm, Sunday 4/3

### RIPD Facilitated Discussion - State Initiatives that Promote Intergovernmental Collaboration

Many state agencies across the country have taken a strong role in promoting intergovernmental collaboration on planning issues of statewide importance. In this facilitated discussion, speakers from Arizona, New Mexico and California will talk about initiatives within their states that promote collaboration among state, regional and local agencies and stakeholders through facilitation, technical assistance and grant programs.

Gail Lewis, Arizona Department of Transportation, Director, Office of P3 Initiatives and International Affairs, who will talk about their State's leadership role in cross-border planning with Mexico and Jeff Kiely, Executive Director, Northwestern New Mexico Council of Governments, who will talk about the State of New Mexico's role in working with regional and local planning agencies on economic development and transportation initiatives.

Gail Goldberg, Appointed Member, California Strategic Growth Council, who will talk about SGC's Affordable Housing and Sustainable Communities Grant Program, which in 2015 allocated over \$120 million in cap-and-trade funds for local and regional smart growth projects.

Richard Hall, AICP, former Secretary of the Maryland State Department of Planning was moderator of the Facilitated Discussion which occurred Sunday 4/3, 1:00 -2:15 pm

#### **Division Business Meeting**

The Regional and Intergovernmental Affairs Division Annual Meeting was held Monday, April 4th - 6:45 to 7:45 PM. Notes and attendance provided in appendix.

RIPD 2016 Division Council booth: coverage provided by Dan Reuter

#### 4. 2017 National Conference Preparation

Dan Reuter, Sharon Rooney, Bob Leiter and Mariia Zimmerman led the Division preparation and session proposals for the 2016 National Conference.

During the past 15 years, the U.S. has seen advancements across the nation towards creating more urban, livable and sustainable communities. These advances have origins in "new urbanism" and "smart growth" movements that began in the late 1990s, changes in federal transportation funding rules which allowed "livability" programs that support planning and "urban" transportation investments to occur, and more recently HUD/DOT/EPA Sustainable Communities programs. Has the progress become the new normal for advancing urban places in America or have the impacts been marginal in the larger U.S. growth patterns. What will be the impact of TOD, livable and sustainable communities' programs during the next 10 years? The session will briefly review progress creating programs within regions through livable communities' programs including TOD as well as federal programs for support of sustainable communities. A panel of professionals will outline the benefits and challenges to these regional approaches as well as suggest a path towards broader implementation and more impactful changes to regional investment strategies. Dan Reuter, FAICP, Reuter Strategy, will be the session moderator. Presenters will include: Mark VanderSchaaf, Retired Director of Regional Planning, Metropolitan Council; Marc Draisen, Executive Director, Metropolitan Area Planning Council; Meghan Z. Gough, PhD, Associate Professor and Chair, Virginia Commonwealth University.

#### **New Models for Regional Economic Resilience**

Media coverage in recent years has highlighted stagnant wages and inequality across the U.S. These trends are increasingly major challenges for planners. Public sector investment policy is often based in theory of accruing economic benefits to citizens through support for continued global trade, public financing for economic development and benefits from new technological advances. Yet present day uncertainties call into question the processes cities and regions should undertake to sustain economic growth. Has peak benefits from globalization already occurred? Will technology including driverless cars undermine present day transportation investment choices? How can new alliances of public agencies and non-profit organizations alter the historical investment choices to benefit more equitable and environmentally sustainable economic growth? What are the best local government and regional models for economic progress and innovation in the U.S. towards a more collaborative, evidence based, equitable and sustainable model? How can cities, counties and regions work across jurisdictional boundaries as well as collaborate with private sector actors, academics and NGOs to ensure greater progress? A panel of regional leaders and NADO leadership will focus on examples for better regional economic progress. The session will be moderated by Maria Zimmerman, MZ Strategies. Presenters will include: Brett Schwartz of the National Association of Development Organizations (NADO); Chuck Bean – Executive Director, MWCOG; and Dan Reuter, FAICP, Reuter Strategy.

#### **PAS Report Session - Emerging Trends in Regional Planning**

Regional planning in the United States has undergone an evolution over the past several decades – and continues to evolve. The dominant pattern in much of the 20th century was the crafting of regional plans to address single issues, such as regional plans for transportation or regional economic development strategies. Regional planning is becoming more multidimensional and comprehensive, and is now addressing a range of issues including land use, transportation, open space, water resource management, climate change, and public health. This session will start with an overview of the recently released Planning Advisory Service (PAS) report on Emerging Trends in Regional Planning, which has been written and edited by members of the APA Regional and Intergovernmental Planning Division (RIPD). The report identifies six key trends in regional planning in the US, and among other things discusses how these trends align with the comprehensive planning principles and standards of APA's Sustaining Places Initiative. Following this overview, speakers representing three diverse regions with unique regional planning programs focused on environmental resource management (Cape Cod, North Texas, and Puget Sound) will discuss their programs and how they reflect the emerging trends identified

in this report. The session will be moderated by Robert Leiter, FAICP, one of the co-editors of the PAS report. Presenters will include: Paul Niedzwiecki, Executive Director of the Cape Cod Commission; Karen Walz, FAICP, principal consultant for the Vision North Texas regional planning effort; and John Owen, AIA, Co-Director of Regional Open Space Strategy for Central Puget Sound.

#### RIPD 2017 Business Meeting and Joint Reception

The RIPD Division business meeting will occur 6-7pm, Monday, 4/4. Reception planned with County Planning Division, Private Practice Division and Small Town/Rural Planning Division.

#### RIPD Division Council booth coverage: 9 - 10:30 am, Monday, 4/4

#### 2016 Livable Communities Forum

Similar to the 2014 and 2015 Forums, the Division expects 30 – 40 people will attend the 2016 Forum in Phoenix. Invited will include representatives from 12 to 15 regional planning/MPO agencies particularly those with "leading edge" Regional Livable Communities programs. Such agencies are: the Atlanta Regional Commission, the Denver Regional Council of Governments, the Metropolitan Council of the Twin Cities, the Metropolitan Transportation Commission of the Bay Area, the North Central Texas Council of Governments, Portland Metro, and the Puget Sound Regional Council. The 2016 Forum will also extend invitations to high-level federal representatives from the FHWA, FTA, HUD, and EPA. We anticipate the same and increased levels of attendance at the upcoming Forum in Phoenix on April 1, 2016.

#### 5. Membership

The Division membership now stands at 210. The Division lost 3 members since the 2014 annual report. The Division has pursued a number of efforts to promote membership, including significant outreach efforts during the 2015 National Conference. More membership development activities are planned in 2016.

#### 6. <u>Division Assistance Programs</u>

#### **Megaregion Research**

The Division provided support for APA planning and grants in 2015. The Division agreed to support and participate in the Multimodal Planning at the Megaregional Scale research project funded by FHWA. Per the overview provided online, the "research project will provide specific strategies and implementation tools for local governments, MPOs and the Federal Highway Administration (FHWA) to reconcile local, regional, megaregion, and national transportation planning as a comprehensive system."

APA and the Center for Quality Growth and Regional Development (CQGRD) are:

- •Undertaking research and case studies to characterize the current state of megaregional planning by local governments, including gaps, needs, and opportunities
- •Identifying best practices and successful efforts to integrate planning for transportation and other systems across scales, from the community to the region to the megaregion;
- •Build on and integrate prior relevant research.

#### Plan4Health

Dan Reuter was a reviewer of the Plan4Health grant proposals at the request of APA leadership.

#### **Mid-Atlantic Roundtable**

In mid-September, the RIPD and the APA Transportation Planning Division (TPD) jointly announced to their pertinent members a free, all-day Mid-Atlantic Regional Planning Roundtable in Wilmington, Delaware on October 29, as jointly sponsored by the: Baltimore Metropolitan Council, Delaware Valley Regional Planning Commission, and Wilmington Area Planning Council. Specifically, the RIPD and TPD both sent out an announcement to their members in Delaware, Maryland, Pennsylvania, New Jersey, and Virginia as well as in the District of Columbia. This late-October Planning Roundtable was very successful and many attendees had been notified through the joint RIPD/TPD announcement.

#### 7. Research and Publications

In 2016, the RIPD will publish a PAS report on Emerging Trends in Regional Planning. As we move further into the 21st century, regional planning in the United States continues to transform and evolve. The pattern has been for regional planning to further advance integration of complex related issues, including infrastructure, land use, housing, economic development, environmental planning, and more. No doubt, further advances in the 21st century will continue to shape and transform regional planning, such as changes related to shifts to renewable and alternative energy.

Many emerging trends in regional planning reflect a shift toward a more integrated or "systems" approach — with a growing focus on sustainability. There are also broader partnerships and alliances in play to advance regional collaboration on current issues. As with other aspects of the planning practice in the U.S., more attention is paid to implementation and monitoring actions and outcomes. Finally, new tools are in play to help with various aspects of planning in a regional context, including issue identification, scenario analysis of alternatives, and performance monitoring. The following six emerging trends are highlighted in this report.

- 1. Regional Planning and Sustainability
- Demographic Changes and Changing Regions
- Integrated Regional Planning Across Related Issues
- 4. Inclusive Engagement and Expanded Partnerships in Regional Planning
- 5. New Tools and Techniques for Regional Planning
- 6. New Approaches for Implementation

#### 8. Elections

No elections were held in 2015. Division Board members are reviewing board leadership for expansion and changes in 2016.

#### 9. Financial Report

The Division met its FY 2015 financial plan in terms of revenues and expenses. The Division leadership had a fairly aggressive program of work and the majority of all Division work program goals were achieved.

#### 10. Bylaws

No changes to bylaws were undertaken.

#### 11. Divisions Council Meetings

Regional and Intergovernmental Planning Division was represented by Dan Reuter in January/April and Rocky Piro in July/September Division Council Meetings.

#### 12. APA Development Plan

RIPD is working to support the Plan4Health project through a "min-webinar". Dan Reuter was a reviewer of the Plan4Health grant proposals at the request of APA leadership.

RIPD will consider a 2016 financial contribution to sponsor for the APA Student Representatives Council's Outstanding PSO Awards. RIPD board members will participate in the 2016 Speed Networking at the National Conference as well as the Mentor Match.

#### 13. <u>Division Challenges</u>

Recruiting new Division members continues to be a challenge. While our membership has remained stable even throughout the recession, we have not seen significant growth either. We would like to target state planners who no longer have a division for additional members in the coming year, but our Board members have limited time to devote to an actual marketing strategy. We could use help with preparation and distribution of materials that would help with recruiting new members to our division.

#### 14. Shout it from the Mountains

The Division is considering additional ways to expand dissemination of best practices and increase support for broader use of regional Livable Communities program initiative's across the U.S.

#### **Appendixes:**

- a. FY 2015 Work Plan with Approved Budget
- b. FY 2016 Work Plan with Proposed Budget
- c. Annual Business Meeting Notes and Attendance List
- d. FY 2015 Financial Report

## Appendix A Regional and Intergovernmental Planning Division FY2015 Work Plan

Polic y/Go al	Tasks	Actions	Parti es Resp onsi ble	Budget
1.Communication s to members	A. Publish electronic newsletter ( <i>E-Journal</i> ) at least twice per year	a. Ongoing solicitation of submittals; agreement of themes for specific issues     b. Newsletter published and distributed at least once a year	Newsletter editor; communications officer, Division chair & board	\$575
	B. Publish an e-blast news brief for members ( <i>E-News</i> ) on a regular basis	a. Ongoing solicitation of information, articles & write-ups     b. Regular transmittal (6-8 times annually)	Communications officer; Division chair & board	
	C. Upgrade Division website and transition to APA	<ul><li>a. Post division-related communications &amp; information on website</li><li>b. Post division sponsored presentations on website</li></ul>	Communications officer; Division chair & Board	
	D. Establish and maintain Social Media links	a. Upgrade and maintain Division LinkedIn site b. Pursue other possible Social Media links	Membership officer	
	D. Board Communication	a. Monthly conference calls of the full board     b. Other communication coordinated as need, such as board subcommittees working on specific tasks	Division chair	
2. Conference Sessions	A. One by-right session at national conference  Propose a second session on intergovernmental planning – featuring tribal, federal, local regional collaboratives	a. Conference committee (typically chaired by Division vice-chair) identifies session topic(s) b. Session proposals are solicited c. Recommendation(s) proposed by conference committee are presented to Division board for final decision d. Conference committee works with session speakers to provide information to National Conference organizers e. Conference committee works with session speakers to prepare presentations and provide electronic materials and/or handouts for use at the national conference	Division vice- chair (or another designated member of the Division board); Division board members	\$0

Polic y/Go al	Tasks	Actions	Parti es Resp onsi ble	Budget
	B. Facilitated Discussion at National Conference and or AICP sessions	(typically chaired by Division vice-chair) identifies discussion topic b. Committee identifies Discussion facilitator(s) and gets confirmation of their attendance at the national conference c. Conference committee works with facilitator(s) to provide information to National Conference organizers d. Conference committee works with facilitator(s) to prepare presentations and provide electronic and/or printed	Division vice- chair (or another designated member of the Division board); Division board	
3. Division meeting	A. Strive for high attendance at annual meeting (at National Conference)	materials for use at the national conference  a. Develop agenda and program for annual meeting b. Advertise meeting through various communication avenues, including newsletter, e-blast, direct email invitation to members by Division chair, Division website	Division chair & board, communications officer, newsletter editor	\$750
4. Outreach & Division Activities	A. Regional Planning Support	Provide funds as needed to promote regional planning education by providing webinars, roundtables, small grants, etc.	Division chair & board	\$500
	B. State Planners Collaborative	Support ongoing program to promote RIPD by planners working for state planning agencies	Vice-chair, State Planning	\$500
	D. Free Webinars on issues of shared intergovernmental interest such as water and climate change	Division to sponsor at least one webinar that is free to Division members; budgeted amount is for Ohio State Consortium webcasting service	Communications officer	\$150
	E. Cooperation and interaction with other organizations & groups advancing regional planning	a. Ongoing coordination and information sharing with other regional planning groups, including AMPO & NARC in order to develop national priorities for supporting regional planning	Division chair & board Vice Chair national policy Zimmerman and Pinel	\$750
5. Membership	A. Continue to pursue plan to retain and expand membership	a. Work with membership survey results b. Prepare membership plan c. Communicate with existing membership via various media d. Identify & recruit prospective members	Membership officer; Division chair & board (including membership subcommittee)	\$0

Polic y/Go al	Tasks	Actions	Parti es Resp onsi ble	Budget
		e. Improve website for interactive ability on relevant issues and to link to related sites		
6. Leadership meetings	A. Attend spring & fall leadership meetings	a. Division Chair (or proxy) attends spring & fall leader ship meetings b. Chair reports on outcomes to Division board and members	Division chair (or proxy)	\$2000
	B. Continue to encourage entire Division board to attend national conference	Division chair promotes national conference participation	Division chair & board	
7. Regional Planning Best Practices Project	A. Produce APA Planning Advisory Service Report on "Emerging Trends in Regional Planning"	a. Prepare final draft for review and comment by November 2015 b. Develop marketing plan in collaboration with APA Research office January 2016) c. Finalize for publication & distribution (March 2016)	Immediate Past Chair and Communications officer, Vice- chair Pinel	\$1500
8. Regional Livability Program Coordination	A. Continue coordination of MPO's having Regional Livable Communities Programs	a. Hold a Regional Livable Communities Forum on April 1 at the Maricopa Association of Governments in Phoenix, the day before the start of the National APA 2016 conference, also in Phoenix, complete a survey of MPO's having regional livable communities, follow development of current federal transportation legislation concerning Regional Livable Communities considerations, determine desirability and feasibility of a repeat of the 2010 Peer Review Study.	Mariia Zimmerman	\$1500

## Appendix B Regional and Intergovernmental Planning Division FY2016 Work Plan

Policy /Goal	Tasks	Actions	Parties Responsib le	Bu dg et
1.Communications to members	A. Publish electronic newsletter ( <i>E-Journal</i> ) at least twice per year		Newsletter editor; communications officer, Division chair & board	\$0
	B. Publish an e-blast news brief for members ( <i>E-News</i> ) on a regular basis	a. Ongoing solicitation of information, articles & write-ups     b. Regular transmittal (6-8 times annually)	Communications officer; Division chair & board	
	C. Upgrade Division website and transition to APA	a. Post division-related communications & information on website     b. Post division sponsored presentations on website	Communications officer; Division chair & Board	
	D. Establish and maintain Social Media links	a. Upgrade and maintain Division     LinkedIn site     b. Pursue other possible Social Media     links	Membership officer	
	D. Board Communication	a. Monthly conference calls of the full board b. Other communication coordinated as needed, such as board subcommittees working on specific tasks	Division chair	
2. Conference Sessions	A. One by-right session at national conference  Propose a second session on intergovernmental planning – featuring tribal, federal, local regional collaboratives	a. Conference committee (typically chaired by Division vice-chair) identifies session topic(s) b. Session proposals are solicited c. Recommendation(s) proposed by conference committee are presented to Division board for final decision d. Conference committee works with session speakers to provide information to National Conference organizers e. Conference committee works with session speakers to prepare presentations and provide electronic materials and/or handouts for use at the national conference	Division vice-chair (or another designated member of the Division board); Division board members	\$0

Policy /Goal	Tasks	Actions	Parties Responsib le	Bu dg et
	B. Facilitated Discussion at National Conference and or AICP sessions	a. Conference committee (typically chaired by Division vice-chair) identifies discussion topic b. Committee identifies Discussion facilitator(s) and gets confirmation of their attendance at the national conference c. Conference committee works with facilitator(s) to provide information to National Conference organizers d. Conference committee works with facilitator(s) to prepare presentations and provide electronic and/or printed materials for use at the national conference	Division vice-chair (or another designated member of the Division board); Division board	
3. Division meeting	A. Strive for high attendance at annual meeting (at National Conference)	a. Develop agenda and program for annual meeting b. Advertise meeting through various communication avenues, including newsletter, e-blast, direct email invitation to members by Division chair, Division website c. Hold joint reception with other divisions	Division chair & board, communications officer, newsletter editor	\$ 1250
4. Outreach & Division Activities	A. Regional Planning Support	Provide funds as needed to promote regional planning education by providing webinars, roundtables, small grants, etc.	Division chair & board	\$500
	B. State Planners Collaborative	Support ongoing program to promote RIPD by planners working for state planning agencies	Vice-chair, State Planning	\$500
	D. Free Webinars on issues of shared intergovernmental interest such as water and climate change	Division to sponsor at least one webinar that is free to Division members; budgeted amount is for AICP CM Provider Annual Fee	Communications officer	\$ 95
	E. Cooperation and interaction with other organizations & groups advancing regional planning	a. Ongoing coordination and information sharing with other regional planning groups, including AMPO & NARC in order to develop national priorities for supporting regional planning	Division chair & board Vice Chair national policy Zimmerman and Pinel	\$0
5. Members hip	A. Continue to pursue plan to retain and expand membership	a. Work with membership survey results b. Prepare membership plan c. Communicate with existing membership via various media d. Identify & recruit prospective members e. Improve website for interactive ability on relevant issues and to link to related sites	Membership officer; Division chair & board (including membership subcommittee)	\$0

Policy /Goal	Tasks	Actions	Parties Responsib le	Bu dg et
6. Leadershi p meetings	leadership meetings	a. Division Chair (or proxy) attends spring & fall leader ship meetings b. Chair reports on outcomes to Division board and members	Division chair (or proxy)	\$2,500
	B. Continue to encourage entire Division board to attend national conference	Division chair promotes national conference participation	Division chair & board	
7. Regional Planning Best Practices Project	A. Produce APA Planning Advisory Service Report on "Emerging Trends in Regional Planning"	a. Prepare final draft for review and comment by November 2016 b. Develop marketing plan in collaboration with APA Research office (January 2017) c. Finalize for publication & distribution (March 2017)	Immediate Past Chair and Communications officer, Vice-chair Pinel	\$ 1,000
8. Regional Livability Program Coordinat on	A. Continue coordination of MPO's having Regional Livable Communities i Programs	a. Hold a Regional Livable Communities Forum on April 1 at the Maricopa Association of Governments in Phoenix, the day before the start of the National APA 2016 conference, also in Phoenix, complete a survey of MPO's having regional livable communities, follow development of current federal transportation legislation concerning Regional Livable Communities considerations, determine desirability and feasibility of a repeat of the 2010 Peer Review Study.		\$1,500

American Planning Association Regional and Intergovernmental Planning Division

Making Great Communities Happer

A Publication of the Regional and Intergovernmental Planning Division of the American Planning Association

#### **Business Meeting 2016 National Conference**

Sunday, April 4th, 6:45 p.m.

#### Meeting Summary:

Dan Reuter provided an overview of the Regional and Intergovernmental Planning Division (RIPD). The Division exists to promote awareness and understanding of the interdependent nature of local, state, and federal governments in the planning and development of our cities, communities, and regions. This interdependence requires collaboration across local governmental boundaries in both metropolitan and non-metropolitan areas.

Dan Reuter with the assistance of other RIPD board members provided updates on the following items:

- Regional Livable Communities Forum
- Planning Advisory Service Report: Emerging Trends in Regional Planning
- Engagement with members through E-Journal and E-News
- New APA based website
- Resources to assist members with integrated and collaborative planning tools

#### Attendance:

Dan Reuter, Chair
Sharon Rooney, First Vice Chair
Alexander Bond, Treasurer
Richard Hall, Vice Chair, State Planning
Mariia Zimmerman, Vice Chair, Metropolitan & Regional Planning
Sandra Pinel, Vice Chair, Federal Planning
Rocky Piro, Immediate Past Chair
Bob Leiter, Director of Communications
Peter Conrad, Director of Membership
Lee Schoenecker, Past Chair

### APA-Regional & Intergovernmental Planning Division (RIPD) Financial Report for FY 2016 And Adopted Budget for FY2016 (October 1, 2015 - September 30, 2016)

Туре		Beginning Balance (10/01/15)	Ending Balance (09/30/16)
	Checking	\$2,454.44	\$3,753.58
	Other	\$0.00	\$0.00
TOTAL		\$2,454.44	\$3,753.58

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					Proposed Budget FY2017
REVENUE	Description	Subtotal Actual FY 2016	Total Actual FY 2016	FY 2016 Budget	REVENUE
Rebates	FY2015 Q4 (trf in December '14)	\$343.25			
	FY2016 Q1 (trf in March '15)	\$762.50			
	FY2016 Q2 (trf June '15)	\$346.25			
	FY2016 Q3 (trf Sep '15)	\$590.00			
	Rebate Revenue		2,042.00	2,700.00	\$ 2,200.00
Other Revenue					\$ -
	APA Small Division Grant		0.00	500.00	
			0.00	1,500.00	\$ -
			1,684.00	1,633.94	\$ -
		TOTAL REVENUE	3,726.00	6,333.94	\$2,200.00

EXPENSES	Description	Subtotal	Total Actual FY 2016	FY 2016 Budget	FY2017 Expense Budget
	Webhosting - APA		199.98	100.00	\$ -
	E-news and website upgrades		199.98	100.00	\$ 100.00
Annual Meeting Expense	Catering		260.26	250.00	*
	Sponsored Reception		1,429.92	1,000.00	\$ 500.00
	Annual Meeting Expense		1,690.18	1,250.00	500.00
Travel - Division Chair	APA National Planning Conference		0.00	750.00	\$ 750.00
	APA Fall Leadership Meetings		0.00	750.00	\$ 750.00
	Travel Expense		0.00	1,500.00	\$ 1,500.00
Telecommunications	Conference calls		46.60	0.00	
	Telecommunications Expense		46.60	0.00	\$ -
Continuing Education Expenses	AICP CM Provider Annual Fee		0.00	95.00	\$ 95.00
	Continuing Education Expenses		0.00	95.00	\$ 95.00
Programs	Grants for education projects		200.00	500.00	\$ -
	Best Practices Project - Expenses		1,720.02	2,000.00	\$ -
	Livable Communities Project		0.00	1,500.00	\$ -
	State Planners Initiative - Expenses		0.00	500.00	\$ -
	Other Programs		1,920.02	4,500.00	0.00
		TOTAL EXPENSES	3,856.78	7,445.00	2,195.00
Revenue over (under) Expenses	for reporting period:		130.78	1,111.06	\$5.00



#### **American Planning Association**

Making Great Communities Happen

## Appendix B Regional and Intergovernmental Planning Division FY2017 Work Plan

Policy/Goal	Tasks	Actions	Parties Responsible	Budget
1.Communications to members	A. Publish electronic newsletter ( <i>E-Journal</i> ) at least twice per year	a. Ongoing solicitation of submittals; agreement of themes for specific issues     b. Newsletter published and distributed at least once a year	Newsletter editor; communications officer, Division chair & board	\$250
	B. Publish an e-blast news brief for members ( <i>E-News</i> ) on a regular basis	<ul><li>a. Ongoing solicitation of information, articles &amp; write-ups</li><li>b. Regular transmittal (6-8 times annually)</li></ul>	Communications officer; Division chair & board	
	C. Expand Division website to include new content.	a. Post division-related communications & information on website     b. Post division sponsored presentations on website	Communications officer; Division chair & Board	
	D. Establish and maintain Social Media links	a. Upgrade and maintain Division LinkedIn site b. Pursue other possible Social Media links	Membership officer	
	D. Board Communication	a. Monthly conference calls of the full board     b. Other communication coordinated as needed, such as board subcommittees working on specific tasks	Division chair	
2. Conference Sessions	A. One by-right session at national conference  Propose a second session on intergovernmental planning – featuring tribal, federal, local regional collaboratives	a. Conference committee (typically chaired by Division vice-chair) identifies session topic(s) b. Session proposals are solicited c. Recommendation(s) proposed by conference committee are presented to Division board for final decision d. Conference committee works with session speakers to provide information to National Conference organizers e. Conference committee works with session speakers to prepare presentations and provide electronic materials and/or handouts for use at the national conference	Division vice-chair (or another designated member of the Division board); Division board members	\$0

Policy/Goal	Tasks	Actions	Parties Responsible	Budget
	B. Facilitated Discussion at National Conference and or AICP sessions	a. Conference committee (typically chaired by Division vice-chair) identifies discussion topic b. Committee identifies Discussion facilitator(s) and gets confirmation of their attendance at the national conference	Division vice-chair (or another designated member of the Division board); Division board	
		c. Conference committee works with facilitator(s) to provide information to National Conference organizers e. Conference committee works with facilitator(s) to prepare presentations and provide electronic and/or printed materials for use at the national conference		
3. Division meeting	A. Strive for high attendance at annual meeting (at National Conference)	a. Develop agenda and program for annual meeting b. Advertise meeting through various communication avenues, including newsletter, e-blast, direct email invitation to members by Division chair, Division website c. Hold joint reception with other divisions	Division chair & board, communications officer, newsletter editor	\$0
4. Outreach & Division Activities	A. Regional Planning Support	Provide funds as needed to promote regional planning education by providing webinars, roundtables, small grants, etc.	Division chair & board	\$150
	B. State Planners Collaborative	Support ongoing program to promote RIPD by planners working for state planning agencies	Vice-chair, State Planning	\$0
	D. Free Webinars on issues of shared intergovernmental interest such as water and climate change	Division to sponsor at least one webinar that is free to Division members; budgeted amount is for AICP CM Provider Annual Fee	Communications officer	\$ 95
	E. Cooperation and interaction with other organizations & groups advancing regional planning	a. Ongoing coordination and information sharing with other regional planning groups, including AMPO & NARC in order to develop national priorities for supporting regional planning	Division chair & board Vice Chair national policy Zimmerman and Pinel	\$0
5. Membership	A. Continue to pursue plan to retain and expand membership	a. Work with membership survey results b. Prepare membership plan c. Communicate with existing membership via various media d. Identify & recruit prospective members e. Improve website for interactive ability on relevant issues and to link to related sites	Membership officer; Division chair & board (including membership subcommittee)	\$0

Policy/Goal	Tasks	Actions	Parties Responsible	Budget
6. Leadership meetings	A. Attend spring & fall leadership meetings	a. Division Chair (or proxy) attends spring & fall leader ship meetings     b. Chair reports on outcomes to Division board and members	Division chair (or proxy)	\$1,500
	B. Continue to encourage entire Division board to attend national conference	Division chair promotes national conference participation	Division chair & board	
7. Regional Planning Best Practices Project	A. Produce APA Planning Advisory Service Report on "Emerging Trends in Regional Planning"	a. Develop marketing plan in collaboration with APA Research office (January 2017) b. Finalize for publication & distribution (March 2017)	Immediate Past Chair and Communications officer, Vice-chair Pinel	\$ 50
8. Regional Livability Program Coordination	A. Continue coordination of MPO's having Regional Livable Communities Programs	a. Hold a Regional Livable Communities Forum on May 5th in NYC, the day before the start of the National APA 2017 conference, complete a survey of MPO's having regional livable communities, follow development of current federal transportation legislation concerning Regional Livable Communities considerations, determine desirability and feasibility of a repeat of the 2010 Peer Review Study.	Dan Reuter, Amy Cotter, Mariia Zimmerman	\$50